

EHA "Green World" Development Strategy for 2017-2020

Civil organization "Ecological-Humanitarian Association Green World" was established in 1997.

The main principles of activity are: voluntarism, self-government, equality, nonviolence, freedom of choice and thinking, supremacy of human rights, no property interests, transparency, openness and publicity.

EHA "Green World" members act as physical persons. We stand on the principles of humanism, nature-respecting outlook, openness and transparency, active public position and responsibility, partnership and public relations, modesty and conservative use of natural resources.

According to the Statute, the main vector of activity is preserving the natural, historical and cultural heritage, as a quintessential value for people's harmonic existence. This includes Environmental rights protection.

Our Goals:

- studying, preservation and restoration of the natural heritage of the region;
- improvement of the ecological situation in the region;
- distribution of ecological, historical, cultural and human-right-protection information through printed media, Internet resources and other forms of audio-visual content;
- educational activity and upbringing of ecological and juridical awareness;
- access-to-rights monitoring and people's ecological rights protection in courts, local and state authorities;
- improvement of people's ecological and right-protecting sense;
- popularization of integrity/humanism/civil society principles;
- introduction of sustainable development principles to the masses.

Membership in NGO associations and unions:

- Ukrainian River Network (since 2002);
- NGO Working Group on climate change - Ukrainian Climate Network (since 2001);
- All Ukrainian Movement "Khortytsia Forum" (since 2005);
- Ukrainian Helsinki Human Rights Union (since 2010);

- Ukrainian Adventure and Ecotourism Association (since 2011).

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The Mission of EHA "Green World" is to contribute to the development of a Nature- and Human Rights-respecting society in Ukraine.

Our main ethical and attitudinal values:

Respect to the Environment. Nature, a precious heritage of ultimate value, has to be preserved for upcoming generations;

Respect to Human Dignity, appreciation of Life itself and diversity and individualism of the Humanity;

Human Rights, an ultimate tool for every human being to freely choose their own destiny;

Supremacy of Human Rights, juridical concept providing advocacy and protection of human rights by laws of the highest legislative power;

Humane society, a healthy and tolerant environment, with self-worth and dignity being appreciated and protected by every individual;

Democratic State, management model with constitutional recognition of People being the biggest source of power in the country, with every individual possessing equal rights to contribute to local and state governance;

Natural and cultural diversity, the biggest wealth of the Humanity;

Nonviolence, the basic principle of resolving any social contradictions and conflicts;

Cooperation. We appreciate potent and efficient joint efforts for the triumph of Good;

Responsibility. The declared Values, Missions and Principles of the Organization are ultimately proven with action;

Competency and Professionalism. We strive to self-improvement and high standards in our work.

Mutual respect. Tolerant attitude to insight differences of our colleagues and partners. We strive to absolute agreement on all our joint efforts and decisions;

Prudence, as a form of willing self-restraint in the use of financial, material, human and natural resources, addressing them wisely for gaining optimal results;

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The vision of our development – in 2020, EHA "Green World" will become an influential, steadily expanding, self-sufficient organization, with effective reach to governing and social processes on local, regional, national and international grounds.

Strategic areas of activity:

1. Environmental education;
2. Human rights education;
3. Environmental human rights protection;
4. Sustainable development of local communities;
5. Natural reserves;
6. Climate changes. Preventive means research and adaptation;
7. Eco-tourism development;
8. Bringing the respectful attitude to human dignity and rights, to the society;
9. Preservation the historical and cultural heritage;
10. Publishing;
11. Inner development of the Organization;
12. Personal development and self-education of the members;
13. Cooperation within NGO coalitions and unions;

Strategic Action Plan for 2017 – 2020:

1. Environmental education:

- Non-commercial distribution of eco-themed printed media;
- Systematic appearances in mass media;
- Active informing of the masses through own website;
- Informational presence and self-promotion in social media;
- Usage of audio-visual media means (documentary films, photography) in our activity for the progress of environmental culture;
- Cinema clubs Facebook pages support;
- International Human Rights Documentary Film Festival Docudays UA projects support through Facebook activity;
- Searching for means for the "Kovcheg" eco-club reactivation;
- Voluntary actions (inhabited locations cleanings, tree planting);
- Cooperation with educational and cultural institutions;

2. Human rights education:

- Deepening the cooperation with International Human Rights Documentary Film Festival Docudays UA;
- Non-commercial distribution of thematic literature;
- Deepening the cooperation with "Helsinki initiative-XXI";

3. Environmental human rights protection:

- Monitoring, support and media coverage of strategic environmental court trials;

- Participation in civil movements and advocacy campaigns for nature- and human rights protection;
- Deepening the cooperation with other Ukrainian NGOs. Contributing to yearly analytic reports on environmental human rights;

4. Sustainable development of local communities:

- Contributing to the General Development Plan for Chortkiv town;
- Contributing to integrated green zone project in Chortkiv town;
- Creation of a new park in the town, "Hundred Heroes of Heaven Park";
- Implementation of the local development and resource-management plan - "Water for Life";

5. Natural reserves:

- Creation of 2-3 natural reserve objects in the region, yearly;
- Deepening the cooperation with state nature-protecting institutions, in particular National Nature Parks "Dniester Canyon" and "Hutsulschyna";
- Ecological information distribution;
- Arranging educational events on the history of natural reserves in Ukraine;
- Studying the perspectives of including the most prominent natural objects of the Ternopil district, to the UNESCO World Heritage list;

6. Climate changes. Preventive means research and adaptation:

- Develop a local action plan on adaptation to climate changes for Chortkiv town. Present it for discussion and implementation to state authorities and any other interested individuals and local communities;
- Run a regional informational campaign for climate changes adaptation activity in municipal, agricultural, water-intake, forestry, transport, energy, inhabited locations management, environmental sectors;
- Start with real situation-improving actions in the most vulnerable municipal sectors of the town: water-intake and landscaping;

7. Eco-tourism:

- Develop at least 10 bicycle-friendly tourist routes in Western Podillya;
- Deepening the partnership with bicycle tourist club "Jednoslad" (Poland), "VeloChortkiv" association, Ukrainian Adventure and Ecotourism Association, other tourist organizations and travel agencies;
- Involve tour operators willing to improve the region's attractiveness and are ready to introduce means for active, sightseeing and eco-friendly tourism, as their commercial offers;

8. "Respect Human Dignity and Rights" educational campaign:

- Non-commercial distribution of thematic literature;
- Systematic appearances in mass media;

- Usage of audio-visual media means (documentary films, photography) in our activity for the progress of human-rights-respecting society;

9. Preserving the natural and historical heritage:

- Non-commercial distribution of thematic printed media;
- Systematic appearances in mass media;
- Usage of audio-visual media means (documentary films, photography) in our activity for the progress of country-studies in the region;
- Initiating and media coverage of public initiatives for the preservation of sites of historical and cultural value;
- Studying the perspectives of including the most prominent natural objects of the Ternopil district, to the UNESCO World Heritage list;
- Research and bring to the public - the historical heritage of Galicia's most prominent figures in education, nature-protection, culture and art;

10. Publishing:

- Develop and publish a tourist guide to bicycle-friendly routes in Western Podillya;
- Translate and publish "A Traveller's Guide to Chortkiv and the Surroundings" by J. Opatski;
- Translate and publish "A Traveller's Guide to Ternopil Region" by T. Kunzek;
- Arrange and publish "Koropets-upon-Dniester" by M. Sobkiv;

11. Inner development of the Organization:

- Improving the efficiency of the statutory administrative bodies: General Meeting, Management Board, Executive Council and Supervisory Board;
- Involving highly-educated, creative and active youth;
- Fundraising for office rent;
- Applying with (at least) five applications for grant support, yearly;
- Improving the Organization's potency to provide reports on the projects through website improvements, English version creation and support;
- Increasing the Organization's presence in social media;

12. Personal development of the members:

- For each member, find opportunities to attend (at least) one educational training program, school or course, yearly;

13. Cooperation within NGO coalitions and unions:

- Improving partnership relations within associations, unions, networks and workgroups: Ukrainian Climate Network, Ukrainian River Network, Khortytsia Forum, Ukrainian Helsinki Human Rights Union, Ukrainian Adventure and Ecotourism Association, etc.